



2020 Ocean County Tourism
Promotional Matching Grant Application
CHECKLIST- Submit for Payment
(for grantees only)

Return the Checklist below with your final paperwork by Oct 30, 2020:

- Signed Ocean County Payment Form (White form sent AFTER grant award notification)
- Paid Invoices in the name of the grant recipient for **AT LEAST twice** the total amount of the awarded grant funding
- Documentation proof of use of the REQUIRED LOGO, WEBSITE ADDRESS (www.OceanCountyTourism.com) and VERBIAGE (copies of ads, web pages, materials, commercials, etc)

For grant recipients whose events are held in the Fall or Winter, CONTACT us directly to schedule your extended deadline for submission. Failure to CONTACT us before October 30, 2020 will result in disqualification for the grant funds

Name of Organization _____

If grant is for event, enter date of event, _____ Today's Date _____

Amount of Grant \$ _____

Total amount of Bills to be Submitted \$ _____
(*must be twice the amount of the grant*)

Contact Person, for questions: _____ Day Phone () _____

E-mail Address _____

Checklist II

[illegible]

***** USE of ALL LOGO Elements MUST be Included to Qualify*****

With the exception of RADIO ads, in which case the following verbiage is required:

“Funded in part by a Grant from the Ocean County Board of Freeholders. Visit
OceanCountyTourism.com “

IMPORTANT REMINDERS:

REQUIRED LOGO OR VOICEOVER VERBIAGE

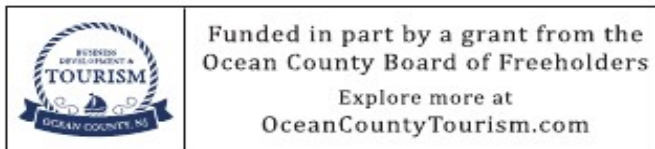
Print, Website or TV Advertising must feature the complete logo as provided. Logo must be READABLE and no smaller than minimum size requirement indicated. Radio Advertising will only be approved if voiceover contains "Funded in Part by a Grant from the Ocean County Board of Chosen Freeholders" and "Visit their Website at www.oceancountytourism.com."

Proof must be submitted digitally through email, DVD or CD. In the event that an ad is too small to include the full tourism seal plus verbiage, the tourism seal may be omitted but all of the verbiage, including the WEBSITE must be included for the ad to comply.

** The examples below represent the MINIMUM size requirement. Verbiage and website must be legible in the ad. If you are unsure, please provide the proof of the ad for our approval.**

Minimum Size Requirements For Use Of Grant Logo

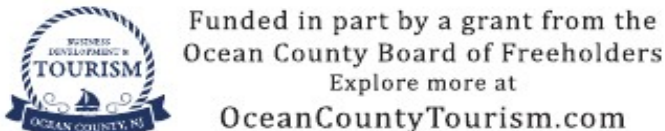
W: 200 px



H: 50 px



H: 50 px



H: 50 px

W: 115 px



H: 100 px

Submit all paperwork and final grant fulfillment report to
Patricia Rutkowski
Ocean County Department of Business Development and Tourism
101 Hooper Avenue, Room 109
Toms River, NJ 08754

Thank you for your support of Tourism in Ocean County!

**Load Your Events & Military Appreciation Special Offers!
Help US help YOU!**

We want to include your tourism event on our website Calendar of Events. We also have a NEW Military Appreciation addition to our website which lists all OC businesses with special offers to attract more military and families to travel here. We promote our “Military Friendly Destination” to military bases in and out of NJ through hyper targeted digital advertising with video commercials, as well as direct printed distribution. If you are already registered to load tourism events on our tourism calendar, you can use the same login to load military offers. If you do not have a login with us yet, we invite you to register at **www.oceancountytourism.com**. Please see the “Sign Up” link at the top corner of our HOME page and follow the instructions to submit your event(s) for our calendar. Or click on the “Military Friendly Destination” seal to access the military friendly offers page. You are welcome to submit ALL of your tourism-based events, and/or military offers throughout the year. We draw from our website calendar to populate our “Weekly Event Highlights” Newsletter which is emailed, posted on social media and linked weekly on our website. We also use our event calendar to provide lists of events for the NJ State Tourism calendar, other tourism outlets, monthly event brochures, LIVE radio announcements and multi-media marketing. For personal assistance on the event loading process, contact our office at **732-929-2000**.

If any of the details involving your event change, notify the Ocean County Business Development and Tourism Department immediately since the event may be listed in the Ocean County Calendar of Events and distributed through our various communication outlets. We are happy to help notify of cancellations and other changes if we have the information.