Profile of Ocean County, New Jersey

DATE OF INCORPORATION:	1850	INCOME*	2013	2023			
LAND AREA (sq.miles):	634	Median Household	\$61,136	\$86,411			
WATER AREA (sq. miles):	286.6	Per Capita	\$30,477	\$43,900			
POPULATION*		LAND USE (Parcels) OCBT ***	<u> 2015</u>	<u>2025</u>			
Total	646,434	Vacant	30,719	20,907			
Persons per Household	2.67	Residential	239,028	250,564			
(Population Density (Pop/Sq. Mi.)	1,020	Farm Regular	266	235			
Male (Percent)	48.7%	Farm Qualified	483	434			
Female (Percent)	51.3%	Commercial	6,727	6,865			
Median Age	41.4	Industrial	411	413			
Percent population over 65 years old	22.4%	Apartment	352	361			
		Communication Equipment	37	NA			
HOUSING*		Exempt Total	16,728	21,977			
Total Housing Units	298,730	Total Ratables & Exempt	294,751	301,756			
Households	238,812						
Median Home Value	\$286,700	2024 DEVELOPMENT APPROVAL	S-				
		Ocean County Planning Board					
EMPLOYMENT**		Subdivision and Site Plan Approvals		289			
2024 Potential Labor Force	293,284	New Lots (Mostly Residential)		1,267			
2024 Actual No. Residents Employed	280,025	Commercial and Industrial Sq. Ft.		3,568,103			
2024 Unemployment Rate	4.5%	2024 Residential Building Permits**		3,706			
Population Growth Census 1930 - 2020+		2023 Population Estimates by Age*					
700,000		50,000					
600,000 - 500,000 -		45,000					
400,000 -		40,000					
300,000 - 200,000 - 100,000 - 100,000 - 1,930 1,950 980 0		35,000 / 30,000 / 25,000 /					
					20,000		
					198 1910 20		15,000
		1990 ₁₉₉₀ 1990	2010 2020	<5 5-9 10-14 15-19 20-24 25-29 30-34 40-44 45-49	50-54 55-59 60-64 65-69 70-74	75-79 80-84 85 +	

Sources:

^{*}U.S. Census Bureau, 2019-2023 American Community Survey 5-Year Estimates. Note that the percentages are based on an estimated population total.

^{**}NJ Dept. of Labor and Workforce Development, Labor Planning and Analysis, Labor Market and Demographic Research, Bureau of Labor Force Statistics, NJ Annual Average Labor Force Estimates by County, April 2025.

^{***}Ocean County Board of Taxation, Abstract of Ratables, 2015, 2025.

⁺ US Census Bureau, Census 2020 Redistricting File, August 12, 2021